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GEORGE LEO FERGUSON

FOR

The Most Complete Line of Greeting Cards and Personal Gift Items on the Market

26

Personal Calling Cards with name and monogram embossed in gold, black or copper. Several new styles of lettering this season.

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Business Cards a specialty.

Social Stationery with monogram embossed on sheets. Packed in gift boxes.

Beautiful Gift Cards to enclose with gifts.

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BEAUTIFUL EASTER BOX ASSORTMENT

Box No. 1—Everyday Assortment—This new box contains 15 beautiful assorted cards, such as Birthday, Get Well, Convalescent, Congratulation, Sympathy, Anniversary, Friendship and Thank You cards. Each card has a handsome tissuelined envelope and makes an assortment of cards no home should be without. They are the same grade of cards which retail at 10c and 15c each in all good stores. Think of it! 15 such cards for only \$1.00. An entirely new 1928 assortment.

Box No. 2-Birthday Assortment-This box contains 15 quality Birthday

Cards only. A most wonderful assortment for \$1.00.

Box No. 3—Convalescent Assortment—This is something entirely new in a box assortment to all clubs, lodges, churches and other societies who wish to remember their friends and members who are ill or have just recovered. This box contains 15 cards, all different, each card with a beautiful tissue-lined envelope. The contents are suitable for any occasion where a friend or relative is ill. Such cards as "Sorry You Are Ill," "Get Well Soon," "Glad You Are Recovering," "Glad You Are Better," etc., for \$1.00.

Relation Cards for Mother, Father, Sister, Brother, Daughter, Son, and Sweet-

heart.

Complete line of Personal Christmas Greeting Cards and Folders with name and greeting embossed on each card in gold, black or copper.

FOUR DIFFERENT CHRISTMAS BOX ASSORTMENTS

Pencils with names stamped in gold. A wonderful Christmas gift for both children and grown ups. In boxes of six or twelve.

Single Christmas Cards, Christmas Seals and Tags. The Most Cordial Service.

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